

Google Professional Certificates

10 Specializations:

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| 1. Google Advanced Data Analytics (201 hrs) | Advanced Level |
| 2. Google Business Intelligence (76 hrs) | Advanced Level |
| 3. Google Cybersecurity (166 hrs) | Beginner Level |
| 4. Google Data Analytics (194 hrs) | Beginner Level |
| 5. Google Digital Marketing & E-commerce (173 hrs) | Beginner Level |
| 6. Google IT Automation with Python (181 hrs) | Beginner Level |
| 7. Google IT Support (148 hrs) | Beginner Level |
| 8. Google Project Management (179 hrs) | Beginner Level |
| 9. Google UX Design (154 hrs) | Beginner Level |
| 10. Google People Management Essentials (8 hrs) | Beginner Level **NEW** |

2 Courses:

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| 1. Google AI Essentials (8 hrs) | Beginner Level |
| 2. Google Prompting Essentials (9 hrs) | Beginner Level |

10 Specializations

Professional Certificate	Courses
① Google Advanced Data Analytics	1. Foundations of Data Science
	2. Get Started with Python
	3. Go Beyond the Numbers: Translate Data into Insights
	4. The Power of Statistics
	5. Regression Analysis: Simplify Complex Data Relationships
	6. The Nuts and Bolts of Machine Learning
	7. Google Advanced Data Analytics Capstone

Professional Certificate	Courses
② Google Business Intelligence	1. Foundations of Business Intelligence
	2. The Path to Insights: Data Models and Pipelines
	3. Decisions, Decisions: Dashboards and Reports

Professional Certificate	Courses
③ Google Cybersecurity	1. Foundations of Cybersecurity
	2. Play It Safe: Manage Security Risks
	3. Connect and Protect: Networks and Network Security
	4. Tools of the Trade: Linux and SQL
	5. Assets, Threats, and Vulnerabilities
	6. Sound the Alarm: Detection and Response
	7. Automate Cybersecurity Tasks with Python
	8. Put It to Work: Prepare for Cybersecurity Jobs

Professional Certificate	Courses
④ Google Data Analytics	1. Foundations: Data, Data, Everywhere
	2. Ask Questions to Make Data-Driven Decisions
	3. Prepare Data for Exploration
	4. Process Data from Dirty to Clean
	5. Analyze Data to Answer Questions
	6. Share Data Through the Art of Visualization
	7. Data Analysis with R Programming
	8. Google Data Analytics Capstone: Complete a Case Study

Professional Certificate	Courses
⑤ Google Digital Marketing & E-commerce	1. Foundations of Digital Marketing and E-commerce
	2. Attract and Engage Customers with Digital Marketing
	3. From Likes to Leads: Interact with Customers Online
	4. Think Outside the Inbox: Email Marketing
	5. Assess for Success: Marketing Analytics and Measurement
	6. Make the Sale: Build, Launch, and Manage E-commerce Stores
	7. Satisfaction Guaranteed: Develop Customer Loyalty Online

Professional Certificate	Courses
⑥ Google IT Automation with Python	1. Crash Course on Python
	2. Using Python to Interact with the Operating System
	3. Introduction to Git and GitHub
	4. Troubleshooting and debugging Techniques
	5. Configuration Management and the Cloud
	6. Automating Real-World Tasks with Python

Professional Certificate	Courses
⑦ Google IT Support	1. Technical Support Fundamentals
	2. The Bits and Bytes of Computer Networking
	3. Operating Systems and You: Becoming a Power User
	4. System Administration and IT Infrastructure Services
	5. IT Security: Defense against the Digital Dark Arts

Professional Certificate	Courses
⑧ Google Project Management	1. Foundations of Project Management
	2. Project Initiation: Starting a Successful Project
	3. Project Planning: Putting It All Together
	4. Project Execution: Running the Project
	5. Agile Project Management
	6. Capstone: Applying Project Management in the Real World

Professional Certificate	Courses
⑨ Google UX Design	1. Foundations of User Experience (UX) Design
	2. Start the UX Design Process: Empathize, Define, and Ideate
	3. Build Wireframes and Low-Fidelity Prototypes
	4. Conduct UX Research and Test Early Concepts
	5. Create High-Fidelity Designs and Prototypes in Figma
	6. Build Dynamic User Interfaces (UI) for Websites
	7. Design a User Experience for Social Good & Prepare for Jobs

New

Professional Certificate	Courses
⑩ Google People Management Essentials	1. Create a High-Performing Team
	2. Set and Achieve Team Goals
	3. Support Individual Growth and Development
	4. Grow as a Manager

2 Courses

Professional Certificate	Courses
① Google AI Essentials	1. Introduction to AI
	2. Maximize Productivity With AI Tools
	3. Discover the Art of Prompt
	4. Use AI Responsibly
	5. Stay Ahead of the AI Curve

Professional Certificate	Courses
② Google Prompting Essentials	1. Start writing prompts like a pro
	2. Design prompts for everyday work tasks
	3. Speed up data analysis and presentation building
	4. Use AI as a creative or expert partner